

Dictate at  
Ranchi  
Cel setup at apt

# Walt Disney's

# PETER PAN

color by  
TECHNICOLOR

an ALL-CARTOON FEATURE

November 19, 1952

Rec'd Dec 1st



Miss Jacqueline Cochran,  
435 East 52nd Street,  
New York 22, N. Y.



Dear Jacqueline:

I am enclosing an autographed cel setup for yourself, and an autographed cel setup and a copy of the song "We'll Take Ike" for General Eisenhower. The cel setups were prepared from the original art material used in the television spot "We'll Take Ike".

We prepared several of these and rather than send them all to General Eisenhower, we sent one to Mr. Arthur Summerfield, Mr. Paul Hoffman, Mr. Paul Helms, Mr. Tex McCrary, and yourself. We thought all of you would get a kick out of them as a souvenir. We have sent General Eisenhower's to you as the original idea of a television spot was yours and we think you are the logical one to pass them on to him.

All of us here take this opportunity to thank you for the part you played in putting the idea of a television spot over. We had a great deal of fun in making the films and it was with pride that we viewed our work on television night after night. For most of us this was our first active political campaign.

Naturally, we are all very happy that General Eisenhower was elected President with landslide proportions and we like to think that our films contributed in a small way. Producing these films taught us a lesson; we found out just how quickly we could put a 1-minute spot together and get prints distributed on a nation-wide basis.

For your information, 225 prints of the 1-Minute spot and 210 prints of the 20-Second spot were shipped to the important television stations in the country. Since the election we have been advised by these stations that these cartoon spots were played more than any of the other Eisenhower television films.



WALT DISNEY PRODUCTION • 2400 WEST ALAMEDA AVENUE • BURBANK • CALIFORNIA

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Miss Jacqueline Cochran



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Thanks again for rallying us to the EISENHOWER BAND WAGON and we hope you will enjoy this autographed cel setup as a memento of the campaign.

Sincerely yours,

BA:MF

ENCLOSURES (3)



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