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RUMBOUGH, STANLEY M. JR.: Papers, 1952-57

Accession 00-5
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Stanley M. Rumbough, Jr., deposited his papers in the Dwight D. Eisenhower Library in December 1999.

Linear feet: 1.2
Approximate number of pages: 2,400
Approximate number of items: 1,000

Mr. Rumbough signed an instrument of gift for the papers on December 21, 1999. Literary rights in the writings of Stanley M. Rumbough, Jr., in this collection and in all other collections of papers received by the United States have been retained by Mr. Rumbough until his death, and then pass to the public. Under terms of the instrument of gift, the following classes of items are withheld from research use:

1. Papers which constitute an invasion of personal privacy of a living person.
2. Papers which are required to be kept secret in the interest of national defense or foreign policy and are properly classified.

SCOPE AND CONTENT NOTE

Stanley M. Rumbough, Jr., was born in New York City in 1920, and attended Yale University. For many years he worked for a variety of manufacturing companies. Rumbough also had an interest in Republican politics. In 1951 he was co-founder (with Charles Willis) of the Citizens for Eisenhower movement, which helped develop grass roots support for the presidential campaign of Dwight D. Eisenhower. Branches of Citizens for Eisenhower were established in each state and helped plan local campaign activities. At the height of the 1952 campaign the national headquarters of Citizens for Eisenhower in New York City had over 700 volunteers and an extensive administrative staff.

After Eisenhower became president Rumbough became a special assistant in the White House where he helped organize the Executive Branch Liaison Office. This office compiled newsletters, known as Fact Papers, analyzing statements by the President and Cabinet officers on a variety of issues, and explaining major administration programs and accomplishments. The newsletters were circulated to members of the administration who had been appointed by the president. This enabled political appointees to follow the evolution of administration policy. The office staff also helped coordinate public speeches made by administration officials to ensure that the officials would appear in venues that would be most beneficial to the administration.

The papers of Stanley Rumbough pertain to his work with Citizens for Eisenhower and the Executive Branch Liaison Office. The collection has been divided into two series, one for each organization. The material on Citizens for Eisenhower, comprising the first third of the collection, consists primarily material on the work of the organization during the 1952 campaign. Included are files on the organization's budget and staff, guidelines for organizing chapters at the local level, and the work of the organization during the Republican National Convention in Chicago. The collection also contains a report on the activities of Citizens for Eisenhower during the 1956 campaign.

The Executive Branch Liaison Office material consists primarily of copies of reports compiled by the Office staff. Included are a report on the projects on which the staff was working, an incomplete set of Fact Papers, compilations of quotes by administration officials, lists of major accomplishments during the first two years of the Eisenhower administration, and lists of government officials appointed by Eisenhower. Many of these are duplicates of the records of the Executive Branch Liaison Office which are at the Eisenhower Library.

The collection also contains a copy of an oral history interview that Columbia University conducted with Rumbough in 1967. In the interview Rumbough gives extensive details of his work with Citizens for Eisenhower and the Executive Branch Liaison Office. The interview is filed at the start of the collection.

CONTAINER LIST

<u>Box No.</u>	<u>Contents</u>
1	Oral History 1967 Series I: Citizens for Eisenhower Budget [expenses at Chicago convention and New York office] Eisenhower Club Manual (1)(2) [suggestions for local chapters of Citizens for Eisenhower] Eisenhower Club Manual [copy 2] (1)(2) Miscellaneous [duties of official greeters at convention; list of Citizens for Eisenhower staff] Organizing Manual [rules for organizing local chapters of Citizens for Eisenhower] Speaker's Kit (1)(2) Special Projects [convention duties of Citizens for Eisenhower staff, re hospitality, entertainment, lodging] Spots for Eisenhower [TV ads] Summary Report 1956 (1)(2) [Citizens for Eisenhower activities in 1956 campaign]
2	Series II: Executive Branch Liaison Office Achievements (1) [major accomplishments of government agencies, Jan 1953-June 1954] Achievements (2) [major legislation sponsored by administration, 1953-54] Fact Papers #1-40 Fact Papers #41-80 Fact Papers #81-120 Fact Papers #121-160

Fact Papers #161-200

Fact Papers #201-239

Fact Papers #253-273

3 Presidential Appointments by State (1)-(4)

Projects (1) [production and distribution of Fact Papers and Quote reports]

Projects (2) [coordination of administration speeches; work of RNC Speakers Bureau]

Projects (3)(4) [Interior Dept public information program; use of radio & television]

Projects (5) [compilation of reports on administration achievements]

Quotes 1953

Quotes 1954

Quotes 1955

Quotes 1956

Quotes 1957

END OF CONTAINER LIST