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## WASHBURN, ABBOTT: Papers, 1938-2003

# Accession 04-16, 07-3 and 07-3/1 Processed by: TB Date Completed: June 2008

The papers of Abbott Washburn were deposited in the Eisenhower Library by his family in May and June 2004. Additional material was donated in December 2006.

Linear feet:	123
Approximate number of pages:	246,000
Approximate number of items:	125,000

The three children of Abbott Washburn signed an instrument of gift for the papers in December 2006. Literary rights in the unpublished writings of Abbott Washburn in this collection and in all other collections of papers received by the United States government have been retained by Washburn's children. After the deaths of the children and their spouses such rights will pass to the United States. Under terms of the instrument of gift, the following classes of items are withheld from research use:

1. Papers which constitute an invasion of personal privacy or a libel of a living person.

2. Papers which are required to be kept secret in the interest of national defense or foreign policy, and are properly classified.

## Scope and Content Note

Abbott Washburn, public relations specialist, Deputy Director of the U.S. Information Agency, diplomat and Federal Communications Commissioner, was born in Duluth, Minnesota, in 1915. After graduating from Harvard University in 1937 he obtained a job in the public services office of General Mills in Minneapolis. Except for a brief service in World War II he worked at General Mills until 1950 and eventually became Director of Public Services.

In 1950 Washburn became involved with the Crusade for Freedom, a propaganda organization directed by General Lucius Clay. The Crusade was working on a plan to use balloons to drop food packages and propaganda leaflets over the Communist countries of Eastern Europe. General Mills used balloons to circulate advertising leaflets around the United States, so the Crusade contracted with General Mills to provide balloon experts and equipment for the project. Washburn obtained a leave of absence from General Mills to go to Germany to help manage the preparation of the balloons. He eventually became Lucius Clay's executive vice chairman and helped Clay with the Crusade's fund raising activities.

Clay was a close friend of Dwight D. Eisenhower and helped organize Eisenhower's presidential campaign in 1952. Washburn returned to the United States and worked as a public relations advisor for Eisenhower's campaign staff. When Eisenhower became president he created the President's Committee on International Information Activities (the Jackson Committee) to study U.S. propaganda activities. Washburn was hired to be the Committee's executive secretary. This was a full time government job so Washburn resigned from General Mills and moved to Washington, DC to accept the position.

The Jackson Committee finished its studies in July 1953. C.J. Jackson, a member of the White House staff, was designated to follow the implementation of the Committee's recommendations. One of its recommendations was to create a new government agency, the U.S. Information Agency (USIA), to coordinate U.S. propaganda activities. Washburn transferred to the White House and worked as Jackson's assistant for several months, helping to set up the new agency.

The USIA was formally established on August 1953, with Theodore Streibert as director. In November 1953 Washburn was appointed Deputy Director of the USIA. He served in this position until the end of the Eisenhower administration, under Streibert and his successors Arthur Larson and George V. Allen.

As Deputy Director, Washburn oversaw the daily activities of the USIA. He closely followed the progress of Agency programs, such as the Voice of America, foreign cultural exhibits and various educational and propaganda activities. He was also involved with establishing the People to People Program in 1956. In the absence of the Director he represented the USIA at meetings of the National Security Council, the Operations Coordinating Board and the Cabinet. In December 1960, following the resignation of George V. Allen, Washburn became Acting Director of the USIA and served until the new Director, Edward R. Murrow, took over in March 1961.

Washburn left government service in March 1961 to work in public relations. He became Vice President for International Operations of Carl Byoir and Associates, a prominent public relations firm. In the spring of 1962 he left Carl Byoir to start his own public relations firm. He entered into a partnership with McNeil Stringer and created the firm Washburn, Stringer Associates. Stringer was an American businessman based in Mexico City, Mexico. He was active in the American Chamber of Commerce in Mexico City and had previously been the representative of the Minnesota Mining and Manufacturing Company (3M) in Mexico.

Abbott Washburn was president of Washburn, Stringer and managed the firm's office in Washington, DC. Stringer managed the firm's office in Mexico City. Their main client was the Consejo Mexicano de Relaciones Publicas (Mexican Public Relations Council), a group of Mexican businessmen who were trying to encourage U.S. private investment in Mexico. Washburn, Stringer organized the group's publicity campaign in the U.S. by producing newsletters promoting the advantages of doing business in Mexico.

Washburn, Stringer also worked with the Advertising Council to develop a series of Round Table discussions between U.S. and foreign business men in underdeveloped countries. Such discussions were held in Mexico, India and Brazil. The firm also provided publicity for a group of Algerian dignitaries who toured the U.S. in 1964.

Outside of his professional activities, Washburn remained active in the People-to-People program, and served as president of People-to-People for 12 months following the retirement of Joyce C. Hall.

In 1967 Washburn, Stringer became inactive after losing several of its main clients. Washburn closed the Washington, DC, office of the firm in August 1967 and operated out of his home for several months until the partnership was dissolved. He provided public relations services for a few organizations, particularly the Committee for Peace with Freedom in Vietnam. In May 1968 he went to work fulltime for Richard Nixon's presidential campaign staff. In April 1969, after becoming president, Nixon appointed Washburn to a diplomatic position in the Department of State.

Washburn's new position was Deputy Chairman of the U.S. delegation to the Intelsat conference. Intelsat had been organized in 1964 under an interim agreement to coordinate international use of telecommunications satellites. The interim agreement specified that a more permanent arrangement would be negotiated after five years. In February and March 1969 an international conference was held to begin developing a permanent arrangement for Intelsat. The conference was unable to reach an agreement, largely due to differences over how Intelsat was to be organized. It was decided to appoint a preparatory committee to work out the differences, which would be implemented at a second conference in 1971.

The chairman of the U.S. delegation to the preparatory committee was William Scranton, a Republican from Pennsylvania who had assisted Richard Nixon during the 1968 campaign. Scranton resigned in December 1969 and Washburn was promoted to head the delegation, a position he held until the end of the conference in 1971.

As chairman, Washburn worked with delegations from several countries that used international telecommunications satellites. Major areas of disagreement included the nature of the final Intelsat organization, whether it would have a strong Director General or rely on the work of a governing board, and whether the United States would launch communications satellites for member countries that would only benefit a small geographic region rather than the Intelsat organization as a whole. Most of the disagreements were resolved in preliminary negotiations during 1969 and 1970. The final Intelsat treaty was approved at a conference in Washington, DC in June 1971.

In December 1971, after the ratification of the treaty was well underway, Washburn transferred to the Office of Telecommunications Policy (OTP) in the Executive Office of the President. In this position he was a consultant on international telecommunications to the Director of OTP, Clay Thomas Whitehead.

Washburn's major duty in OTP was following Congressional hearings on Radio Free Europe and Radio Liberty. He was especially concerned over efforts by Senator William Fulbright to close the radios by cutting their budget. Washburn also followed the ratification of the Intelsat treaty, and encouraged the Department of State to urge action by countries that were slow to act on the treaty.

In July 1974 Washburn was appointed to the Federal Communications Commission (FCC), on which he served until October 1982. His experience with the Intelsat negotiations made him the FCC's expert on space communications. He helped Alaska utilize satellites to bring communications to isolated areas of the state. He was a strong supporter of the Fairness Doctrine which encouraged broadcasting networks to cover all sides of controversial issues. He also studied the influence of television on children.

In October 1982, at the end of his term as FCC Commissioner, Washburn was appointed head of the U.S. delegation to the 1983 Regional Administrative Radio Conference. This was an international meeting held in Geneva in June and July 1983 to apportion the use of direct broadcast satellites by countries in North and South America. Washburn spent late 1982 and early 1983 preparing for the conference. After the conference he spent several months preparing the final report of the U.S. delegation. During this period he also served as a consultant to the FCC on space communications, and continued to have an office at the FCC.

In early November 1983 Washburn retired from government service but continued his interest in telecommunications. In November 1984 President Reagan issued a determination stating that privately operated communications satellites would be in the national interest. Several private companies applied to the FCC for permission to develop their own communications satellites. The Department of State hired Washburn as a consultant to study the impact of private satellites on Intelsat, which the U.S. was bound by law to support. Washburn closely followed the development of private satellites and felt they would damage the effectiveness of Intelsat. He wrote and lectured extensively, stating that the U.S. should closely study the matter before allowing private companies compete with Intelsat. In 1991, following the collapse of Communism in Eastern Europe, President George H.W. Bush appointed Washburn to a special

presidential task force that studied the role of U.S. government broadcasting in the post-Cold War world.

In retirement, Washburn served on a number of corporate boards. He closely followed the work of the USIA and the People-to-People program. During the Eisenhower centennial in 1990 he assisted in raising funds for a series on television programs on the life of Dwight D. Eisenhower. Washburn died in Washington, DC, in December 2003.

The papers of Abbott Washburn are divided into ten series which cover the main periods of his life and government career. The first series pertains to his work prior to joining the USIA in late 1953. It includes his early personal correspondence, and files on his early work at General Mills, the Crusade for Freedom, the 1952 presidential campaign, and the Jackson Committee. The most extensive files relate to the Crusade for Freedom. These contain considerable information on the use of balloons to distribute food packages and propaganda leaflets over the communist countries of Eastern Europe. There is relatively little information on the 1952 campaign and the work of the Jackson Committee. The papers of C.D. Jackson and the surviving records of the Jackson Committee are at the Eisenhower Library.

The second series covers Washburn's work at the U.S. Information Agency during the Eisenhower administration. The files contain relatively little information on the Agency as a whole. Most of the material relates to specific USIA programs in which Washburn had a personal interest.

The third series covers Washburn's work during the 1960s when he operated a private public relations firm in partnership with McNeil Stringer. Most of the material pertains to the firm's major clients, such as the Advertising Council, the Algerian government and a group of Mexican businessmen. Of particular importance is an extensive series of files on the People-to-People program dating from 1964 to 1965 when Washburn was president of the organization.

The fourth series covers Washburn's service as an ambassador to negotiate the Intelsat treaty and his work with the Office of Telecommunications Policy (OTP). The material pertains largely to the negotiation of the treaty and the efforts to convince the participating countries to ratify it. The series also contains a small quantity of information on the organization of the OTP and the work of its director Clay Thomas Whitehead.

The fifth series covers Washburn's work as a Federal Communications Commissioner. The material is divided into six subseries. These consist of a chronological file of letters written by Washburn; copies of his speeches, articles and public statements; his social correspondence; a subject file on major issues coming before the FCC; a reference file on children's television; and reference material on the history of communications. The material pertains largely to Washburn's personal interests. There is extensive material on advertising, children's television, censorship, the fairness doctrine, the use of telecommunications satellites, and a proposed U.S. exhibition in Beijing, China. However, there is no information on the internal workings of the FCC staff or on Washburn's discussions of FCC matters with the other commissioners.

The sixth series pertains to Washburn's work at the 1983 Regional Administrative Radio Conference. There is extensive technical information on the use of telecommunications and direct broadcast satellites by developing countries in Latin America.

The seventh series contains information collected by Washburn while serving as a consultant for the Department of State in the mid-1980s. Most of the material relates to the impact on Intelsat caused by private communications satellites.

The eighth series contains information on Washburn's service on a special task force appointed by President George Bush in 1991 to study U.S. broadcasting policy. It is arranged in two subseries: a subject file containing correspondence, working papers and drafts of the task force's final report; and a reference file of publications and reports relating to international broadcasting, most of which pertains to Radio Free Europe, Radio Liberty, the Voice of America and the U.S. Information Agency. The task force concentrated on the role of RFE/RL and VOA in Europe following the collapse of the Communist regimes. However, it also studied U.S. broadcasts to Cuba, and proposals to create a new Radio Free China to broadcast to Red China.

The ninth series contains information on Washburn's activities after his retirement from government service. It is arranged in two subseries: a subject file, containing information on subjects and organizations in which Washburn was interested; and a chronological file, containing information on Washburn's speeches, trips and other activities. There is extensive material on Washburn's work for Lorimar and Metro Mobile companies, his interest in People-to-People programs, his fund-raising work for programs associated with the Eisenhower centennial in 1990, his continuing interest in telecommunications satellites, and proposals to start a government radio station to broadcast to Red China.

The tenth series contains Washburn's address and appointment books covering extended periods of his life. It also contains information collected in 1964 by his wife Wanda Washburn while working on a proposed book on government broadcasting for Henry Loomis, the director of Voice of America.

# CHRONOLOGY

March 1, 1915	Born in Duluth, Minnesota
1937	Graduated from Harvard University
1937-52	Public services officer, General Mills, Inc., Minneapolis, Minnesota
May 12, 1939	Married Mary Brennan (divorced 1959)
1950-52	Executive Vice Chairman, Crusade for Freedom
1952	Staff member, Citizens for Eisenhower
January-July 1953	Executive Secretary, President's Committee on International Information Activities (Jackson Committee)
July-October 1953	Deputy Special Assistant to C.J. Jackson, White House staff, and Special Assistant to the Director, U.S. Information Agency
November 1953- March 1961	Deputy Director, U.S. Information Agency
1961-62	Vice President, Carl Byoir and Associates, Washington, DC
1962-69	President, Washburn, Stringer Associates, Inc., Washington, DC
August 3, 1963	Married Wanda Allender
1964-65	President, People-to-People, Inc
1969-71	Member, U.S. Delegation to Intelsat Conference
1972-74	Advisor, Office of Telecommunications Policy
June 1974- Oct. 1982	Commissioner, Federal Communications Commission
Oct. 1982- Nov. 1983	Consultant to FCC and Chairman, U.S. Delegation to Regional Administrative Radio Conference
1991	Member, President's Task Force on U.S. Government International Broadcasting
December 11, 2003	Died in Washington, DC

# SERIES DESCRIPTION

Box Nos.	Series
1-8	I. Early Material. 1938-53. 7 <sup>1</sup> / <sub>2</sub> boxes
	Files on Washburn's early career prior to joining the U.S. Information Agency. Arranged in 4 subseries.
1-3	1. Personal File. 2 <sup>1</sup> / <sub>2</sub> boxes
	Personal correspondence and fragmentary files on Washburn's early work for General Mills.
3-6	2. Crusade for Freedom. 3 boxes
	Administrative correspondence and files on project to drop propaganda leaflets and food packages in Eastern Europe by balloon and raise money for Radio Free Europe
6-7	3. 1952 Campaign. 1 box
	Fragmentary material on Eisenhower's headquarters during 1952 campaign.
7-8	4. Jackson Committee. 1 box
	Correspondence and reports on work of Jackson Committee and Washburn's work as assistant to C.D. Jackson at the White House
8-34	II. U.S. Information Agency. 1953-61. 261/2 boxes
	Files on Washburn's work for USIA, arranged in 2 subseries.
8-30	1. Subject File
	Subject and correspondence files re USIA; arranged alphabetically by subject.
30-34	2. Printed Material
	Publications distributed by USIA and other reference material collected by Washburn, arranged alphabetically by title, subject or author

35-108 III. Washburn, Stringer. 1961-69. 74 boxes.

Correspondence and subject files on the work of Washburn's public relations firm which he ran in partnership with McNeil Stringer from 1962 to 1968. A few files relate to his early work with Carl Byoir and Associates in 1961-62, his service as president of People-to-People, and his work for Richard Nixon's 1968 presidential campaign. Arranged alphabetically by subject.

109-132 IV. Intelsat – OTP. 1969-74. 24 boxes.

Subject and correspondence files on Washburn's work in the Department to State to negotiate a treaty on the use of international telecommunications satellites (Intelsat), and his later work at the Office of Telecommunications Policy (OTP) at the White House to follow the progress of the ratification and implementation of the treaty. Arranged alphabetically by subject.

133-207 V. Federal Communications Commission. 1974-83. 75 boxes.

Subject and correspondence files on Washburn's service as a member of the FCC. Arranged in six subseries.

133-140 1. Chronological File. 7<sup>1</sup>/<sub>2</sub> boxes.

Copies of letters written by Washburn, arranged chronologically in two subsubseries. The main file relates to his FCC service. This is followed by a smaller file of personal letters.

140-147 2. Speeches, Articles and Statements. 7<sup>1</sup>/<sub>2</sub> boxes.

Copies of Washburn's major public speeches and statements.

148-173 3. Personal Correspondence. 25<sup>1</sup>/<sub>2</sub> boxes.

Washburn's social correspondence with his friends and the general public, and files on various subjects and organizations in which he was interested. Arranged alphabetically.

173-189 4. Subject File. 16<sup>1</sup>/<sub>2</sub> boxes.

Files on major issues coming before the FCC, arranged alphabetically. Included are files on censorship, the fairness doctrine, and renewal of broadcasting licenses.

### 190-203 5. Children's Television. 14 boxes.

Files on the role of television in the lives of children, arranged in two subsubseries: a subject file on major issues, including the impact of advertising on children and the value of television as an educational tool; and a resource file containing reference material on individual programs.

204-207 6. History of Communications. 4 boxes.

Historical information collected by Washburn for a proposed book on the history of communications and its role in society.

208-213 VI. Regional Administrative Radio Conference. 1982-83. 5<sup>1</sup>/<sub>2</sub> boxes.

Information on Washburn's service as chairman of the U.S. delegation to the conference, arranged alphabetically by subject.

213-221 VII. Intelsat Consultant. 1982-88. 8<sup>1</sup>/<sub>2</sub> boxes.

Information on Washburn's research about the impact on Intelsat caused by private communications satellites, arranged alphabetically by subject.

222-228 VIII. Task Force on U.S. Government International Broadcasting. 1991. 7 boxes.

Information on Washburn's service on special task force appointed by President George Bush to study U.S. broadcasting policy. Arranged in two subseries: a subject file containing correspondence, working papers and drafts of the task force's final report; and a reference file of publications and reports relating to international broadcasting, most of which pertains to Radio Free Europe, Radio Liberty, the Voice of America and the U.S. Information Agency.

229-295 IX. Retirement File. 1983-2003. 67 boxes.

Information on Washburn's activities after his retirement from government service. Arranged in two subseries: a subject file, containing information on subjects and organizations in which Washburn was interested; and a chronological file, containing information on Washburn's speeches, trips and other activities. 296-308 X. Personal Material. 1953-95. 13 boxes.

Information covering extended periods of Washburn's life. Includes his address and appointment books; information on government broadcasting collected by his wife Wanda Washburn; and oversized material from other series.

# CONTAINER LIST

<u>Box No.</u>	Contents
1	Series I: Early Material
	Subseries 1: Personal File
	Basic Economics [corporate support for teaching economics in schools, 1951]
	Bill Burnham
	Fair Employment Practices Commission
	General Mills – Miscellaneous
	General Mills Notes 1938 [Harry Bullis; employee relations; radio advertising; Wheaties and "breakfast of champions" slogan]
	Grand Jury 1947 [Minneapolis school board; city licensing procedures]
	Personal 1942-50 (1)(2) [Nate Crabtree re Harold Stassen]
	Personal 1950-52 A
	Personal 1950-52 B [Harry A. Bullis]
	Personal 1950-52 C
	Personal 1950-52 D-I
	Personal 1950-52 J-Q [Philip Lesly Company]
	Personal 1950-52 R
	Personal 1950-52 S [Bernard Shanley and Harold Stassen re planning for 1952 campaign]
	Personal 1950-52 T-Z
	Personal 1950-52 Miscellaneous
	Personal 1952-53 A
	Personal 1952-53 B

2 Personal 1952-53 Har	ry Bullis (1)(2) [aid to Formosa a	and Far East]
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Personal 1952-53 C (1)(2) [Nate Crabtree re GOP publicity, patronage, conditions in Europe, Minn. politics]

Personal 1952-53 D

Personal 1952-53 E

Personal 1952-53 F

Personal 1952-53 G [Barbara Gunderson re South Dakota politics]

Personal 1952-53 H [Emil Havas re Ruthenian lobbyists; William Holbrook re Minn. politics; Thomas Hope re General Mills reorganization]

Personal 1952-53 I-K

Personal 1952-53 L

Personal 1952-53 M (1)(2)

3 Personal 1952-53 N-O

Personal 1952-53 P-Q (1)(2)

Personal 1952-53 R [Conger Reynolds; Wesley Roberts]

Personal 1952-53 S

Personal 1952-53 T-V

Personal 1952-53 W-Z

Subseries 2: Crusade for Freedom

Balloons (1)-(6) [sending propaganda leaflets over Poland and Czechoslovakia by balloon, Aug 1951; reaction of Czech communist officials]

4 Balloons (7)-(11)

Balloons – Barrett Board Report June 18, 1951 [report to PSB]

**Balloons** – Clippings

5

6

Balloons – General Mills Reports (1)-(4) [design and testing; support of leaflet operations by General Mills personnel]

Balloons – Leaflet Samples

Balloons – Merchandising (1)(2) [proposed publicity campaign]

Balloons – Miscellaneous Notes (1)-(4)

Balloons – RFE Report [Czech reactions to RFE broadcasts, balloon leaflets]

Balloons – SNAFU Aug. 1951 [problems over getting approval from John J. McCloy; publicity for balloon flights; Drew Pearson]

Correspondence (Logged) 1950 [Freedom Bell; Lucius Clay complaints re NCFE leadership]

Correspondence (Logged) 1951 [Crusade for Freedom organization; treatment of freedom train refugees; Czech reaction to balloons; fundraising]

Correspondence (Logged) 1951-52

General Correspondence 1950 (1)-(5) [planning for 1951 fund drive; Crusade reorganization; Freedom Bell]

General Correspondence 1951 (1)-(3) [fundraising; staffing; organizational matters; lack of cooperation from motion picture industry; Francis Seidler and CD Jackson reports on RFE; recruitment of top executives]

General Correspondence 1952-53 (1)(2) [study of 1952-53 fundraising campaign; Nate Crabtree complaints re fundraising; aid to Philippines; fundraising in NY, ND, Nevada]

Miscellaneous Notes (1)-(3) [meetings re Crusade organization, publicity, fund raising, recruitment of executives]

Publicity Material (1)(2)

Signatories [support of Crusade by foreign organizations; United Fruit Company and Honduran labor unions]

Subseries 3: 1952 Campaign

### Campaign Literature (1)-(3)

Campaign Smear File (1)(2)

7

Eisenhower Headquarters (1)(2) [Washburn's office expenses; press releases; DDE message to captive nations; Arthur Goldsmith; DDE to Rosamonde Boyd re women in politics]

Eisenhower Headquarters Personnel Lists

Minneapolis Appearance Jan. 16, 1953

Miscellaneous Lists

TV – Republican Governors Program Oct. 1952

Subseries 4: Jackson Committee

Films

Jackson Committee

Jackson Committee – February Meeting Notes [fragmentary notes of staff meetings re committee organization, preparation of reports, psychological warfare organization, William J. Donovan]

Jackson Committee – March Meeting Notes [Darrel Zanuck re motion pictures; Henry Cabot Lodge re U.S. mission to UN, lack of cooperation from other Agencies; Harold Stassen; Walter Lippman; Milton Eisenhower; Christian Ravndal re Hungary; role of military in cold war operations]

Memos to C.D. Jackson Jan.-May 1953 [Bermuda Conference; USSR; VOA; reciprocal trade; aftermath of Chance for Peace speech; Hungary; IIA budget; Nike missiles]

Memos to C.D. Jackson June-Sept. 1953 [Inter-Parliamentary Union; Jean Paul David; VOA; RIAS; East Germany; propaganda balloons; Perry centennial; Bermuda Conference; aftermath of Chance for Peace speech]

Minneapolis Speech June 11, 1953 [proposals for DDE speech]

Princeton Meeting re Psychological Warfare May 1952

**Public Relations** 

Speeches (1)-(3) [George Kennan; Council on Foreign Relations; Allen Dulles; C.D. Jackson re psychological warfare in World War II; Theodore Repplier; Edward Bernays]

Leon Volkov [articles by Russian refugee re Soviet leadership]

Waldorf (1)-(4) [delivery of food and leaflets to E Europe by balloon; reactions of communist officials; support by General Mills, Inc.]

Series II: U.S. Information Agency

Subject Subseries

Advance Briefing Material December 1960 (1)(2) [organization and operations of USIA]

George Allen

Anniversary Celebration (USIA – 1st)

Atoms for Peace Award

Edward L. Bernays [Committee for Adequate Overseas Information Program]

9 Bill to Merge USIA and State (1)-(4) [notes of meetings re USIA-State relationship; Milton Eisenhower; Arthur Kimball; history of U.S. information program]

Biography – Abbott Washburn

Brussels Fair (1)-(4) [development of U.S. exhibit; interviews with prominent Americans re ideas for exhibit]

Budget Fight of 1957 (1)-(4) [lobbying Congress; USIA work in Ethiopia, Taiwan, coverage of Hungarian revolution]

10 Budget Fight of 1957 (5)(6)

Business Council for International Understanding (1)-(3)

Captive Nations Week

8

Career Service Legislation

Christmas Card List

Chron August 1953 [Cong. Al Sieminski; motion pictures; recruitment of personnel for new USIA positions; USIA-OCB relations; search for Deputy Director]

Chron September 1953 [speech re USIA activities]

Chron October 1953

Chron November 1953

Chron December 1953 [screening of books in USIA libraries; VOA coverage of Atoms for Peace speech]

Chron 1954-55 [People-to-People contacts; Family of Man exhibit; books in USIA libraries; Atoms for Peace]

Chron Jan.-May 1956 [People-to-People; Family of Man exhibit; People's Capitalism]

Chron June 1956 [People-to-People]

Chron July 1956 [political clearance of People-to-People participants, Al Capp]

Chron 1956-57 [People-to-People; Brussels Fair]

Chron 1958-60 [Iran; Moscow exhibit; psychological screening of foreign service personnel; Brussels Fair; Business Council for International Understanding; People-to-People; proposed speech for DDE to make in USSR]

11 Chron January 1961 [foreign coverage of JFK inauguration; stamp honoring Ghandi; VOA broadcasts to Red China]

Chron February 1961 [Food for Peace flour mill in Ghana; U.S. exhibits in USSR; psychological screening of foreign service personnel; People-to-People; proposed cultural exchange bill]

Chron March 1961

Committee for International Economic Growth (1)(2)

Communist Attacks on USIA

Credo (1)-(3) [malaria eradication]

Fred Dearborn [USIA-OCB relations]

Detroit Speech 6/3/57 [art exhibits; Archives of American Art]

Disarmament (1)(2) [proposed 1957 USIA campaign; 6/30/55 NSC meeting]

Distinguished Service Award June 21, 1960 (1)(2)

12 Education Development 1959-60 (1)-(7) [education in underdeveloped countries; proposed cultural centers in Hawaii and Puerto Rico; student exchange program; libraries in Africa; Sprague Committee study]

Education Development 1961 (1)-(6) [March 22 meeting with JFK re foreign education programs; proposed fifth freedom, freedom to learn; Dizzie Gillespie band tour of Turkey 1956; 1954 report on U.S. overseas education programs]

#### 13 Farewell Dinner Feb. 16, 1961

Freedom Bell (1)(2) [10th anniversary of Berlin Freedom Bell, 1960; RFE]

Hubert Humphrey [Latin America]

International Public Relations Association (1)(2)

I/R Planning [1953 meetings re public relations role of USIA]

Iran (1)(2) [tourism; Persepolis ruins]

Key I (1)-(7) [1959-Mar 1960] [William G. Key, public relations aide to 1960 Nixon campaign; AW letters to Nixon re campaign strategy; Nixon speeches and quotes]

14 Key II (1)-(8) [Apr-Nov 1960] [Nixon campaign; work of William Sprague]

Khrushchev Visit [complaints re USIA's lack of advance knowledge of visit]

Manpower Utilization Subcommittee Hearing Dec. 3, 1959 (1)(2) [career service legislation; USIS in Africa, Panama, Iraq]

Miscellaneous 1953 (1)(2) [creation of USIA; need for study of effectiveness

of VOA broadcasts]

15 Miscellaneous 1954-59 Miscellaneous 1960-61 (1)-(4) [international trade fairs; Food for Peace; bi-national centers; distribution of phonograph records; psychiatric exams of USIA personnel] Moscow Exhibit (1)-(3) [complaint by Ann Whitman re exhibit of DDE painting; investigation of exhibitors; problems with Lewis Strauss and Dept of Commerce; art work; memcon re plans for Nixon trip] Moscow Exhibit – History (1)-(4) [narrative history by Harold McClellan, manager of the exhibit] 16 Name Change NSC - OCB Notes [Communist coverage of JFK Inaugural and State of Union speeches; NSC 5/31/60 re proposed DDE trip to Japan; OCB 5/25/60 re nuclear testing, proposed DDE trip to USSR; NSC 5/24/60 re U-2, spy satellites; OCB 12/11/59 re "On The Beach;" 11/4/58 re Boris Pasternak] New Administration 1960-61 [USIA relations with White House press secretary] New Look (1)(2) [post-Geneva publicity campaign emphasizing disarmament] Nixon Campaign 1960 (1)-(6) [literature; speeches; clippings] Nixon Campaign 1960 Answer Desk, Platform Nixon Campaign 1960 Nov. 4 Program (1)(2) [Republican fund raising] 17 Nixon Campaign 1960 Rebuttal (1)-(3) [response to JFK criticism of USIA and VOA programs in Latin America] Nixon Welcome - May 15, 1958 [ceremonies on Nixon's return from Latin American trip] Notes (1)(2) [fragmentary notes of staff meetings re personnel matters; public relations aspects of nuclear testing, Lebanon landings] OCB Notes (1) [State Dept meetings; DDE at last NSC meeting, 1/12/61; NSC 12/8/60 re Communist bloc, space flight, National Guard; OCB 12/7/60 re Israeli

reactor, Africa, Project Hope; 12/60 meeting re man in space; OCB 10/12/60 re
follow-up on DDE's UN speech; State Dept 9/26/60 re Soviet colonialism, Africa;
NSC 9/7/60 re Khrushchev trip to UN, Congo, OAS, civil defense; OCB 9/7/60 re
Martin and Mitchell case, satellites, Khrushchev visit to UN; State 9/7/60 re
Africa, East Europe, Soviets]

OCB Notes (2) [OCB 4/6/60 re release of information on military programs; NSC 4/1/60; OCB 3/30/60 re broadcasting to Cuba; NSC 3/24/60; NSC 1/12/60 re space flight; NSC 11/11/59; NSC 12/11/58 re fallout shelters, VOA; NSC 12/6/58 re military budget; OCB 10/8/58 re Plowshare, Iran; OCB 7/23/58 re Middle East, nuclear testing; OCB 6/18/58 re space flight; Quantico meetings and Open Skies proposal; OCB organization]

OCB Notes (3) [NSC 2/7/57 re civil defense; NSC 1/3/57 re foreign aid; NSC 8/16/56 briefing by AW on USIA programs]

OCB Notes (4) [miscellaneous unidentified staff meetings]

Opinion Polls (1)(2) [controversy re USIA refusal to release classified poll on decline of U.S. prestige abroad, 1960; leak of portions of Sprague Committee report]

18 People-to-People (1)-(8) [Joyce Hall offer of sponsorship; Juergensmeyer study re P-to-P in Asia; problems with Foundation; early organization]

People-to-People Foundation

People-to-People Sister Cities

People's Capitalism 1955 (1)(2) [exhibit to explain nature of U.S. economy]

19 People's Capitalism 1955 (3)-(5)

People's Capitalism Jan.-Apr. 1956 (1)-(5)

People's Capitalism May-Dec. 1956 (1)-(3) [opening of exhibit at Bogota, Colombia; communist comments]

People's Capitalism 1957 (1)-(3)

20 People's Capitalism 1958-60

People's Capitalism ANA-AAAA Film Strip (1)(2) [material on U.S. economy

	compiled by advertising organizations, 1948]
	People's Capitalism Articles (1)-(5)
	People's Capitalism Foreign Reactions (1)(2) [foreign reactions to exhibit; advice from foreign service posts on which countries would be receptive to exhibit]
	People's Capitalism Germany Kit 1957 (1)(2) [German language edition of exhibit literature]
	People's Capitalism Getting More Out of a Day's Work
21	People's Capitalism Materials 1960 (1)-(7) [development of exhibit; reactions to exhibit in Chile, Burma, Japan, Philippines; Communist reactions]
	People's Capitalism Miscellaneous
	People's Capitalism New Economic Age Packet (1)(2)
22	People's Capitalism New Economic Age Packet (3)-(7)
	People's Capitalism Scripts
	People's Capitalism Study of Reactions March 1956 (1)(2)
	People's Capitalism Test Preview Feb. 1956 (1)(2)
	Personal Correspondence A [to George V. Allen re personnel legislation; to Burnett Anderson re trade fairs]
	Personal Correspondence B (1)(2) [Marshall Berg re English language plays in Egypt; Harry A. Bullis]
	Personal Correspondence C [Nate Crabtree]
23	Personal Correspondence D-F
	Personal Correspondence G-L (1)(2) [CD Jackson re Moscow Exhibition, Amerika magazine; Frank Jewett re Vitro Minerals Corp; Robert Kieve]
	Personal Correspondence M (1)(2)

Personal Correspondence N-R [Richard Nixon]
Personal Correspondence S [Theodore Streibert]
Personal Correspondence T-Z [to Edward Wailes re study of tourism in Iran]
Personnel 1953
Prestige 1960 (1)-(4)
Project Hope (1)(2)
Psychiatric Screening Program (1)(2)
Public Relations for the Administration [Richard Nixon]
Public Relations Panel
Public Relations Society of America (1)(2)
Quemoy-Matsu (1)-(3)
Quemoy-Matsu Background on Formosa 1955
Quemoy-Matsu Clippings
Quemoy-Matsu Daily Opinion Summaries 1958 (1)-(3)
Quemoy-Matsu Daily Opinion Summaries 1959-60 (1)-(3)
Quemoy-Matsu Editorial Excerpts
Quemoy-Matsu Overseas Reaction
David Sarnoff
Ship Project (1)(2) [proposal to use ship to display USIA exhibits]
Speech Material (1)(2)
Speech Material (3) (5)
Speech Material (3)-(5)
Sprague Committee (1)(2)

	Sprague Committee Material on Education (1)-(7) [aid to educational programs abroad; educational exchange programs; teaching of English; Aramco oil educational programs in Saudi Arabia; use of foreign currency for education; PL 480]
27	Sprague Committee Material on Education (8)(9) [aid to Colombia by Whirlpool Corp; People-to-People educational projects]
	Television [1960 study on role of television in education]
	Think Session [notes re proposed peace initiatives]
	Trip to Berlin October 1960 (1)-(7) [Berlin industrial fair; U.S. Information Center, Berlin; 10th anniversary of Freedom Bell; RIAS]
	Trip to Far East 1956 (1)(2) [Osaka Cultural Center]
28	Trip to Far East 1956 (3)-(5)
	Trip to India 1959 (1)-(3)
	Trip to Moscow 1959 (1)-(5) [U.S. exhibition]
	Trip to Tehran 1959
29	U-2 (1)-(6) [foreign reactions to U-2 incident; Sprague Committee meetings re handling of U-2 publicity]
	U-2 Congressional Reports
	U-2 Daily Opinion Summaries
	U-2 Newspaper Clippings May 1960 (1)-(3)
	United Nations General Assembly
	Viet Nam Transmitter
	VOA Mark Twain Broadcast 1960

30 VOA World Handbook 1954 (1)-(6) [effectiveness of VOA broadcasts]

Wilmer, Henry [psychiatric servi	ices at navy	hospitals]
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#### Donald Wilson [DDE-JFK transition; L.K. Little re Indonesia]

**Printed Material Subseries** 

Miscellaneous Articles and Speeches (1)(2)

Miscellaneous Literature (1)(2)

America No. 7

America No. 11

America No. 26

America No. 34

America Illustrated Oct. 1960 (1)-(4)

Arab Language Material

Architecture

Argentina Fact Book

Atoms for Peace

Beer, Kenneth E., The U.S.A. Answers

Brussels World's Fair 1958 (1)(2)

The Future Belongs to Freedom 1957

Gallery of Americans

Gallery of Americans Danish Edition

32 Ghandi's Reflections on Democracy 1957

Goodfriend, Arthur, My America

Images of Peace

India
Iran
Khrushchev (1)-(3) [lengthy biography compiled ca 1960]
Life Dec. 23, 1957
Lincoln Sesquicentennial 1959 (1)-(3)
Lincoln Sesquicentennial 1959 (4)-(9)
Living Documents of American History
Music and Dance in the United States 1957
Mutual Inspection for Peace
National Defense Executive Reserve (1)-(3)
The New Leader, Sept. 9, 1957
Our American Heritage
An Outline of American History
Peace
Portraying American Culture to the World
Review of Operations 1953-54
Review of Operations 1955-56
Review of Operations 1957-58
Review of Operations 1959-60
Russian Language
Span Dec. 1960
Spanish Language

	Strength for the Republic [Pakistan]
	Taiwan Appointment Diary [blank diary produced by Chinese government]
	Think Oct. 1958
	USIA Foreign Service List Jan. 1960
	White House Staff Book
35	Series III: Washburn-Stringer Associates, Inc.
	Belkacem Abdeslem [Algerian immigrant]
	Abu Simbel
	Accounting File for Corporation
	Addresses
	Advertising Council 1961-63 (1)-(6) [Mexico; braceros; Alton Ketchum re Peru, Brazil; work to combat Communist propaganda; problems with producing anti- communist films; list of Communist periodicals in Latin America]
	Advertising Council 1964-65 (1)(2) [Mexico; Thomas Mann; rural development]
	Advertising Council 1966 (1)(2) [planning future round tables]
36	Advertising Council 1966 (3)-(5) [rural poverty in Mexico]
	Advertising Council 1967-68 (1)-(4)
	Advertising Council Annual Reports (1)(2)
	Advertising Council Intellectuals Project (1)-(4) [round table in Mexico City, Aug 1963 re Mexican economic problems]
37	Advertising Council Intellectuals Project (5)-(10)
	Advertising Council Intellectuals Project Draft Report
	Advertising Council Pagliai's New York Speech June 21, 1962

	Advertising Council Pamphlets, clippings, etc. (1)(2)
	Advertising Council Projects in Mexico (1)(2) [list of USIA programs 1962]
	Advertising Council Silver Anvil Award Entry
38	Advertising Council Subcommittee for Mexico (1)(2)
	Algeria 1963-64 (1)-(10) [tourism; visit of parliamentarians; report on economic weaknesses of Soviet bloc]
39	Algeria 1965-68 (1)(2)
	Algerian Bulletin (1)-(4)
	Algerian Deputies Visit Contact Prints of Pictures
	Algerian Deputies Visit General Correspondence (1)-(6)
	Algerian Deputies Visit Miscellaneous Clippings
	Algerian Deputies Visit Miscellaneous Pictures
40	Algerian Deputies Visit Press Kit Material
	Algerian Deputies Visit Reception June 10, 1964 (1)(2)
	Algerian Embassy – Cherif Guelial Correspondence 1966-68
	Algeria Montreal Exhibit 1967
	Algerian Purchasing Mission Summer 1966 (1)-(5) [farm equipment; John Deere; 3M; Merck; General Mills]
	Algeria Tourist Literature (1)(2)
	Allstate (1)(2)
41	Aluminio-Alcoa
	American Institute for Foreign Trade

Annual Audit 1963

APEI (1)-(3) [Asociacion Pro Entendimiento Internacional; Mexican group supporting youth programs, rural development]
Aragon [meat production in Spain 1967]
Archer-Daniels-Midland
Ashraf, Princess – Visit [proposed visit by Iranian princess 1963]
Berlin Freedom Bell Plaque 1963
Biographical Data
Boletin Financiero [ownership of Mexican financial newspaper]
Boston First National Bank
Boston Mailing List – Miss Betsy Dickinson
Braceros
Brams, Stanley
Brazil Round Table Aug. 3-5, 1966 (1)(2) [correspondence]
Brazil Round Table Aug. 3-5, 1966 (3)-(10) [correspondence]
Brazil Round Table Aug. 3-5, 1966 (11) [miscellaneous notes]
Brazil Round Table Aug. 3-5, 1966 (12) [AW's notes of round table meetings]
Brazil Round Table Aug. 3-5, 1966 (13)-(15) [printed material re Brazil]
Brazilian American Cultural Institute, Inc. (1)-(3)
Business Council for International Understanding (1)-(4) [companies doing business abroad; Archer-Daniels-Midland]
BCIU – Dominican Republic (1)(2)
BCIU Executive Committee Lists

	BCIU Pittsburgh Meeting March 16, 1962
	BCIU Training Program Pamphlets
	Cain Organization
	Carl Byoir and Associates [Taiwan; Germany; UK; Hallmark]
	Carl Byoir and Associates - Congratulatory Notes (1) [Val Bjornson re Iceland]
44	Carl Byoir and Associates – Congratulatory Notes (2)-(4)
	Carl Byoir and Associates – George Hammond
	Carl Byoir and Associates – Publicity re Appointment
	Caterpillar [labor unions in Monterrey, Mexico]
	Howard Chase
	Chicago Seminar – Mr. Seith
	Chronological File JanMarch 1964 (1)-(4) [Oregon politics; Mexico; Algeria]
	Chronological File April-June 1964 (1)-(3) [Republican politics; Mexico; sugar lobby; Algeria]
45	Chronological File April-June 1964 (4) (5)
	Chronological File July-Sept. 1964 (1)-(3) [Mexico; People-to-People; DDE visit to Guadalajara]
	Chronological File OctDec. 1964 (1)-(3) [People-to-People; Mexico]
	Chronological File JanMarch 1965 (1)-(5) [People-to-People; 3/30 letter re William Faulkner and Writer's Committee; NY World's Fair; 2/9 letter re job corps; 1/14 letter re Joyce Hall interference in P-to-P]
46	Chronological File April-June 1965 (1)-(4) [People-to-People; 6/22 memo re P-to-P personalities and conflicts; American Smelting and Refining Co in Mexico; planning for DDE's 75 <sup>th</sup> birthday party; Cozumel development]

	Chronological File July-Sept. 1965 (1)-(4) [People-to-People; Mexico]
	Chronological File OctDec. 1965 (1)-(3) [People-to-People]
	Chronological File JanMarch 1966 (1)(2) [Mexico]
47	Chronological File JanMarch 1966 (3) (4) [Mexico]
	Chronological File April-June 1966 (1)-(3) [People-to-People; Mexico]
	Chronological File July-Sept. 1966 (1)-(3) [Algeria; Mexico; 7/11 letter to Edward Lilly re work of Jackson Committee, OCB, USIA, U-2, Bay of Pigs]
	Chronological File OctDec. 1966 (1)-(4) [12/20 letter to Harold Stassen re image; planning future round tables; Mexican firebrick; Moscow Trade Fair; Algeria; Union Carbide in Mexico; YMCA; People-to-People; Brazil]
48	Chronological File JanMarch 1967 (1)(2) [planning future round tables; work for Consejo; 2/3 letter re People-to-People leadership problems]
	Chronological File April-June 1967 (1)-(3) [work for Consejo; Mexico; 5/3 letter re change of Ad Council policy on round tables]
	Chronological File July-Dec. 1967 (1)(2) [9/12 memo re teaching English abroad]
	Chronological File 1968
	Chronological Cables May 1965-Sept. 1967
	Thomas E. Clark, Inc.
	"Comercio Exterior de Mexico"
	Committee for Economic Development
	Consejo Annual Meeting June 25, 1963 (1)(2)
	Consejo – Biographies of Members
	Consejo Contract
49	Consejo, Correspondence re Formation of

	Consejo Expenses, First Year of Operation
	Consejo Expenses, Second Year of Operation
	Consejo Expenses, Third Year of Operation
	Consejo Expenses, Fourth Year of Operation
	Consejo Expenses, Fifth Year of Operation
	Consejo General Correspondence 1962 (1)-(8) [Mexico: economic and business conditions, U.S. companies in]
	Consejo General Correspondence 1963 (1)
50	Consejo General Correspondence 1963 (2)-(11) [U.S. companies in Mexico; Coca-Cola; aluminum; beer; trade fair]
	Consejo General Correspondence 1964 (1)-(3)
51	Consejo General Correspondence 1965 (1)-(4)
	Consejo General Correspondence 1966 (1)-(8) [business conditions in Mexico; sulfur; 6/20 letter re Forrest Murden]
52	Consejo General Correspondence 1967-69 (1)-(4) [problems with Forrest Murden; cancellation of Consejo account]
	Consejo – Inter-Office Progress Reports 1963-64
	Consejo Interviews with Members FebMarch 1966 (1)(2)
	Consejo Invoices (1)-(3)
	Consejo – List of Members
	Consejo Mailing Lists (1)(2)
	Consejo Mexico City Trip Sept. 1966
	Consejo Miscellaneous Notes 1962 (1)(2)

53	Consejo Miscellaneous Notes 1963 (1)(2)
	Consejo Miscellaneous Notes 1965
	Consejo Miscellaneous Notes 1966
	Consejo Miscellaneous Notes 1967 [loss of Consejo account]
	Consejo Multiple Mailing March 1963 Journal of Commerce (1)-(3)
	Consejo Multiple Mailing June 1963 American Banker
	Consejo Multiple Mailing Sept. 1963 Business Week
	Consejo Multiple Mailing Feb. 1964
	Consejo Multiple Mailing July 1964 Investment Dealers Digest
	Consejo Multiple Mailing February 2, 1965 (1)(2)
54	Consejo Multiple Mailing April 23, 1965
54	Consejo Multiple Mailing Aug. 12, 1965
	Consejo Multiple Mailing June 13, 1967
	Consejo Nacional de Turismo
	Consejo Photographs
	Consejo – P.R. Affiliates
	Consejo Press Releases
	Consejo Printed Material
	Consejo Round Table 1967 (1)-(3) [Advertising Council]
	Consejo Second Year of Operation (1)(2)
	Consejo Second Year of Operation (1)(2)
	Consejo UPI Editors and Publishers Conference

	Cozumel (1)-(3) [development of Mexican resort]
55	Deere and Company
	Diaz Ordaz
	Distribution of Round Table Digest (1)-(3)
	Dominican Republic (1)-(4) [General Mills; economic conditions; overthrow of President Bosch]
	Eleanor Lansing Dulles
	Ecuador (1)-(3) [1967 Princeton conference on non-interventionism]
56	Ecuador (4)(5)
	Ecuador Speeches (1)(2)
	Education
	Col. Harry Edwards
	Dwight D. Eisenhower (1)-(3) [Eisenhower College; People-to-People]
	English-Speaking Union [English language teaching abroad]
	Joseph Farland
	William Fay and Company
	Federal Union, Inc.
	Financial Notes from Mexico (1)-(4)
	Financial Notes from Mexico Dec. 1966
57	Financial Notes from Mexico March 1967
	Financial Notes from Mexico April 1967
	Finland

Firearms, Control of (1)(2)

Flanley and Woodward, Inc.

Food for Peace (1)-(3)

Foreign Affairs Institute of Washington

Foreign Agents Registration Forms and Pamphlets (1)(2)

Freedom Bell

Fulbright Committee Questionnaire (1)-(3) [Senate investigation of agents of foreign governments]

Fund for Education in World Order

Oliver Gale

58 General Mills Incorporated (1)-(4)

General Mills – Algeria

General Mills Annual Reports

General Mills – Nate Crabtree (1)-(3) [1964 campaign; Barry Goldwater]

General Mills – Betty Crocker [visit of scholarship winners to White House]

General Mills – Dominican Republic

General Mills Film – Berlin

General Mills - Glen Gaff

General Mills – Invoices (1)(2)

General Mills - Letter of Agreement with WSA

General Mills – Moscow Trade Fair May 1967

General Mills – Dan Stevens

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General Mills – Truth in Packaging Bill

General Mills - Morton Wilner

General Mills - Women's Corps - War Against Hunger

General Mills – World Hunger (1)-(3)

Leif Gilstad

Gourmetisserie

Anatoli Granovsky

"Great Teachers" Film Project (1)-(4)

Edward J. Green Associates

Hallmark Cards, Incorporated (1)(2)

Harvard Club of Washington and NY

60 Head Start

Historical Wax Museum

History Houses (1)-(3) [proposal to build small museums along major highways]

Harry Hollins (1)-(6) [World Law Fund]

Hoover Ltd.

House of Wines, Inc.

Hubert Humphrey

61 IBM Maintenance Agreement
 Interama – Sam Gale, Jr. [proposed tourist park in Miami, Florida]
 International Club of Washington (1)-(6)
 International Education

International House – New Orleans (1)-(3)

62	International Public Relations Association (1)-(3)
	Invitations
	Iran (1)-(3)
	C.D. Jackson (1)-(4)
	Japanese Businessmen
63	George Jensen Project [year-round schooling]
	Jobs (1)(2) [job hunting after leaving USIA, 1961]
	S.C. Johnson (1)-(7) [Johnson's Wax; new plant in Mexico; Japan; display of art collection; proposed film for Latin Americans favoring big business]
	Joint Venture Stories [articles re U.S. investments in Mexico: refractory firebrick plant, Union Carbide plant]
	Robert T. Kenyon Company
	Bela Kornitzer
	League of Americans Residing Abroad (1)(2)
	Zigmond Lebensohn
64	Liberty Memorial Rededication (1)-(6)
	Liberty Memorial Rededication Newspaper Clippings
	Liberty Memorial Rededication 1929 Program
	Libya (1)(2)
	Edward P. Lilly [draft history of Jackson Committee; creation of OCB; comments by AW re work of Jackson Committee, OCB, USIA, U-2, Bay of Pigs]
	List of Announcements (1)(2)

65	List of Announcements (3)(4)
	Henry Loomis (1)(2) [8/1/67 meeting with DDE re USIA, Congress, Vietnam, unconditional surrender demand in WWII, Zhukov, Cuban missile crisis, JFK; VOA]
	Los Angeles Meeting May 22-24, 1966 (1)-(5) [conference on trade with Mexico]
	Los Angeles Meeting – Booklet (1)-(3)
66	Los Angeles Meeting – Booklet (4)-(6)
	Los Angeles Meeting – Booklet – Galleys (1)(2)
	Los Angeles Meeting – Booklet – Texts
	Los Angeles Meeting – Pictures and Press Coverage
	Los Angeles World Affairs Council – Walter Coombs
	Lovewell, Paul J.
	Malaya
	Marital and Company
	McCann-Erickson, International (Infoplan)
	Meals for Millions
	Members of Congress for Peace Through Law [1969 report on military spending]
	Mexico Boys Choir (1)(2)
67	Mexico Business Conference Apr. 1966
	Mexican Chamber of Commerce
	Mexico City Trip March 19-24, 1962 (1)-(12) [Advertising Council; Dec 1961 report on USIA work in Mexico]
68	Mexico City Trip July 9-19, 1962

	Mexican Embassy
	Mexico General (1)-(5)
	Mexico Highlights
	Mexico Highlights Fall 1966 (1)(2)
	Mexico Highlights Fall 1966 Mailing (1)(2)
	Mexico Highlights Spring 1967 (1)
69	Mexico Highlights Spring 1967 (2)-(6)
	Mexico Highlights 1967-68 Mailing Lists (1)-(4)
	Mexico – Investor's Mexican Letter (1)(2)
	Mexico Latin American News Prospectus
70	Mexico News Clippings (1)-(7)
	Mexico Printed Material (1)-(4) [tourist literature]
71	Mexico Printed Material (5)-(8) [tourist literature; museum guides]
	Mexico Printed Material (9)-(15) [economic and investment publications]
72	Mexico Printed Material (16) [economic and investment publications]
	Mexico Printed Material (17)-(21) [miscellaneous magazines and articles]
	Mexican Profit-Sharing Regulations
	Mexican Sugar Growers
	Mexico Trip February-March 1966
	Mexico Week in Boston April 1966 (1)-(4)

73	Mexico Week in Boston April 1966 (5)(6)
	Minneapolis-Honeywell
	Minneapolis Trip May 31, 1962
	Minneapolis Trip April 1967 Career Opportunities Panel (1)-(4)
	Minnesota Mining and Manufacturing Company
	Miscellaneous – Office (1)-(3)
	Miscellaneous Organizations (1)(2)
74	Miscellaneous Organizations (3)-(8)
	Forrest Murden
	Edward R. Murrow
	National Defense Executive Reserve Conference Oct. 22, 1962
	National Press Club Record
	New York Trip April 12, 1962
	Newsmen
	Wally Nielsen
	Richard Nixon (1) [portion of unidentified speech re press relations in Nixon's campaigns; mass transit legislation in Congress 1963]
75	Richard Nixon (2)-(6) [press comment on Bobby Baker scandal; 1964 campaign; 1962 campaign; 1960 campaign]
	Nixon Administration Personages
	Nixon Campaign (1)-(7) [12/5/68 letter from Bernhard LeVander re social security; 9/20/68 memo re black vote; 9/12/68 report on organization of RNC research department]
76	Nixon Campaign Articles and Clippings (1)-(4)

Nixon Campaign Club Kit (1)(2)

Nixon Campaign Evans Matter [departure of Thomas Evans as campaign director, Sept 1968]

Nixon Campaign Expenses

Nixon Campaign Gettysburg

Nixon Campaign Humphrey Material

Nixon Campaign Ike Birthday 10/14/68 (1)(2) [preparation of DDE letter to Nixon endorsing his candidacy]

Nixon Campaign Ike Message to Servicemen

Nixon Campaign Ike Poster, Miami

Nixon Campaign Ike's Team (1)(2)

77 Nixon Campaign Literature (1)-(6)

Nixon Campaign Miami Convention

Nixon Campaign Pittsburgh, Pa.

Nixon Campaign Press Releases (1)(2)

Nixon Campaign Reports and Newsletters

Nixon Campaign Rockefeller Material

Nixon Campaign Staff Directory

78 Nixon Campaign Stationery

Nixon Campaign Transition in Government

Nixon Campaign Wallace Material

Nixon Campaign World Capitals Project [raising support for Nixon among Americans living abroad]

	Nixon Inauguration Jan. 20, 1969 (1)-(4)
	OAS Association
	O'Farrell Cincinnati Speech Jan. 18, 1964
	Office of Economic Opportunity (1)-(4)
79	Olympics in Mexico 1968 (1)(2)
12	Lee Harvey Oswald
	Lee Harvey Oswald
	Other Agency (1)(2) [Central Intelligence Agency]
	Pagliai-Ascaro Release June 23, 1965
	Pagliai Correspondence 1961-62 (1)-(4) [Bruno Pagliai, Mexican businessman, president of Consejo organization]
	Pagliai Correspondence 1963-65 (1)-(3) [Consejo; aluminum plant]
	Pagliai Correspondence 1966-68
	Pagliai Photos
	Pagliai TAMSA
00	
80	Pagliai Trip, Pittsburgh, Detroit JanFeb. 1965 (1)-(4) [Duquesne Club, Pittsburgh; Economic Club of Detroit]
	Pagliai Visit to Washington, DC Sept. 16-21, 1962
	Pajaro Azul
	Joseph R. Parker
	People-to-People 1961 (1)-(5)
	People-to-People 1962 (1)(2)
81	People-to-People 1962 (3)-(6)
01	
	People-to-People 1963 (1)-(7) [August tour of Mexico; bracero legislation;

USIA opposition to travel program]

82	People-to-People 1963 (8)-(11) [Joyce Hall trip to Mexico]
	People-to-People JanSept. 1964 (1)-(4) [Sept 14 meeting with DDE]
	People-to-People OctDec. 1964 (1)-(4) [Dec 17 meeting with DDE]
83	People-to-People OctDec. 1964 (5)-(9)
	People-to-People JanJune 1965 (1)-(7)
84	People-to-People JanJune 1965 (8)-(16)
	People-to-People July-Dec. 1965 (1)-(3)
85	People-to-People July-Dec. 1965 (4)-(10) [Aug 16 memo re problems during AW's year as president]
	People-to-People 1966 (1)-(5) [proposed affiliations with nonprofit service organizations]
86	People-to-People 1966 (6)(7)
	People-to-People 1967 (1)-(7) [disputes between Charles Hulac and Wil Rose]
	People-to-People 1968 (1)-(3)
87	People-to-People 1969
	People-to-People Cookingham Trip May 1963
	People-to-People DDE Birthday Tribute 10/14/65
	People-to-People Engineers Committee
	People-to-People Executive Committee (1)-(4) [6/8/66 meeting with DDE; 6/22/65 memo re problems with Mark Bortman of Sister Cities and Bill Walsh of Project Hope]

People-to-People Executive Committee Meeting Jan. 5, 1963 (1)-(3)
People-to-People Executive Committee Meeting Nov. 19, 1964 (1)(2)
People-to-People Executive Committee Meeting Jan. 11, 1965
People-to-People Executive Committee Meeting Feb. 5, 1965

88 People-to-People Executive Committee Meeting Feb. 25, 1965
People-to-People Executive Committee Meeting Mar. 9, 1965
People-to-People Executive Committee Meeting Dec. 6, 1966 (1)(2)
People-to-People Executive Committee Meeting June 14, 1967
People-to-People Executive Committee Meeting Sept. 28, 1967
People-to-People Clarence Francis
People-to-People Fund Raising Feasibility Study May 1964
People-to-People Guadalajara Meeting (1)-(8)
89 People-to-People Donald Hall
People-to-People Handicapped Committee (1)(2)
People-to-People Invoices (1)-(3)
People-to-People Invoices (1)-(3)
People-to-People Kansas Governor's Conference March 1963

90 People-to-People Latin America
People-to-People Letter Writing
People-to-People Meeting with DDE 12/11/64
People-to-People Mexican Trip Jan. 1963 (1)(2)
People-to-People Miscellaneous Publications (1)-(3)

	People-to-People Music Committee
	People-to-People National Conference Oct. 1965
	People-to-People Parker Pen
	People-to-People Peace Corps
	People-to-People Project Hope
	People-to-People Publications Dec. 1964 (1)-(3)
91	People-to-People Reprints of Articles and Cartoons
	People-to-People Salute to Mexico, Kansas City, Jan. 4-6, 1963 (1)-(7)
	People-to-People Short Story International (1)-(3)
	People-to-People Sister City (1)(2)
92	People-to-People Sports Committee
	People-to-People Tenth Anniversary Conference Oct. 1966 (1)(2)
	People-to-People Trustees (1)-(4)
	People-to-People University Program
	People-to-People Veterans Committee
	People-to-People Visitor Services Program
	People-to-People World's Fair Bazaar
	Charles H. Percy
	Personal 1961 (1)(2)
	Personal 1962 (1)

93 Personal 1962 (2)-(6) [2/15/62 analysis of Arthur Goodfriend book on USIA; 1/8/62 Theodore Wertime re Iran]

	Personal 1963 (1)-(4) [3/7/63 re release of USIA public opinion polls]
	Personal 1964 (1)(2) [Arthur Goodfriend]
94	Personal 1964 (3)-(5) [3/31/64 letter from USIA employee re visit to Albert Schweitzer in Africa]
	Personal 1965 (1)(2) [Ann Whitman]
	Personal 1966 (1)(2)
	Personal 1967 (1)-(3) [8/24/67 letter re George Romney campaign]
	Personal 1968 (1)(2)
95	Personal 1968 (3)-(5) [7/16/68 Edmund S. Whitman]
	Personal 1969 (1)(2)
	Personal Undated (1)-(4)
	Personnel Folder – Stringer
	Personnel Folder – Washburn
	Personnel Forms
	Petty Cash Expenditures 1965
96	Petty Cash Expenditures 1966-67 (1)(2)
	Politics (1)-(7) [1968 campaign, Nixon, Rockefeller, Romney; 1964 campaign]
	Port of Los Angeles
	Press Contacts (list)
	Press Releases
	Press Release and Publicity re Formation of Washburn, Stringer Associates, Inc.
	Prospective WSA Clients

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97	Public Relations Firms, Data and Magazines (1)-(3)		
	Public Relations Society of America (1)-(3)		
	Publicity on Mr. Hall's Trip to Mexico JanFeb. 1963		
	Pueblo A Pueblo De Mexico		
	Bernardo Quintana (1)-(6)		
98	Bernardo Quintana Biographies, Clippings, etc. (1)(2)		
	References 1968-69		
	Relaciones Publicas, Peru		
	Repplier, Theodore S. (1)(2)		
	Republicans (1)-(3) [1964 campaign; Henry Cabot Lodge]		
	RNC – Kent Crane		
	Resume of Job Applicants (1)-(3)		
	Nelson A. Rockefeller		
	Romney for President Committee		
99	Eleanor Roosevelt Foundation		
	Carl Ross		
	Rostow Project (1)-(6) [rural development in Mexico]		
	Round Table #1 1963 (1)-(3)		
100	Round Table #1 1963 (4)(5)		
	Round Table #1 Press (1)-(3)		

	Round Table #2 Mexico Rural Development 1965 (1)-(7) [work of Community Development Foundation; problems with Dr Chavez of University of Mexico]
101	Round Table #2 Mexico Rural Development 1965 (8)-(14)
	San Francisco Seminar Jan. 20-21, 1967 (1)-(5) [conference re doing business in Mexico; mining]
	The Schering Corporation
	Sears Roebuck
	Joseph Shaner Company
	Sheaffer Pen Company [Argentina]
	Billy Shugrue
102	William Sprague 1961 [Republican politics; Richard Nixon]
	Harold Stassen
	State Foreign Policy Meeting March 1967
	The Stephen L. Wells Company
	Stewart-Warner Corp.
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	USIA The Agency in Brief January 1962
	USIA The Agency in Brief January 1963
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	Agreements on Definitive Arrangements May 1971 (1)-(4) [English, French and Spanish texts of early Intelsat agreements]
	AIAA Talk Apr. 25, 1972

Algeria (1)(2) [wine]

American Association for the Advancement of Science, Dec. 27, 1971

Americans for Winning the Peace

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Articles - Civilta Delle Macchine

Articles – Communicating by Satellite (1)(2)

Articles - Dept. of State Newsletter Nov. 1969

Articles – Manchede 1969

Articles - Public Utilities Fortnightly Oct. 28, 1971

Articles - Saturday Review Oct. 24, 1970

Articles - Space Communications

Articles - Technology and the Limits of Knowledge [by Arthur C. Clarke]

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Board for International Broadcasting (1)(2) [oversight of Radio Liberty and Radio Free Europe; Soviet dissidents]

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112 Brazilian American Cultural Institute (1)(2)

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Chron May 1969 [Venezuela; Argentina; Switzerland; Comsat; Canada]

Chron June 1969 [Japan; proposed structure for Intelsat governing body; Canada; Swiss re Comsat]

Chron July 1969 [use of non-member systems; future role of Comsat; need for White House control of telecommunications policy]

Chron August 1969 [Japan; Thailand; Switzerland]

Chron September 1969 (1)(2) [support for PC(II)/45 compromise; regional systems; role of proposed Director General; limited liability for Intelsat]

Chron October 1969 (1)(2) [Vietnam; support for PC(II)/45 compromise]

Chron November 1969 [support for PC(II)/45 compromise]

Chron December 1969 [Frank Stanton re Comsat]

Chron January 1971 [US launching of European satellites]

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113 Chron March 1971 (1)(2) [US launching of European satellites]

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	First Assembly of Parties Feb. 1974
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Japanese Visit to OTP Oct. 26, 1972
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Chron Oct.-Dec. 1974 (1)-(4) [satellite coverage of Alaska; 12/19 link to Thule; 12/16 Waverly, NY, cable system; 12/10 form letter used to answer complaints re profanity in broadcasts; 12/4 electronic funds transfer; airing of Godfather on primetime TV; prime time access; 10/15 Asheville, NC, stations; 10/11 cross-ownership problems; 10/7 Harlan, KY]

Chron Jan.-Mar. 1975 (1)-(3) [3/5 Brookville, IN; 2/14 Thule; 1/8 Alaska and Canadian satellite]

Chron Apr.-June 1975 (1)-(4) [Alaska; 5/8 WNCN/WQIV station format; Fairness Doctrine]

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Chron Jan.-Mar. 1976 (1)-(3) [3/2 AW against opening FCC meetings to public; United Church of Christ; 1/7 WQIZ, St George, SC]

Chron Apr.-June 1976 (1)(2) [Alaska; VHF]

Chron July-Sept. 1976 (1)(2) [9/13 fairness doctrine; citizens band radios; Alaska;

Chron Oct.-Dec. 1976 (1)(2) [captioning for deaf; communications for rural America; 10/7 Knoxville, TN; 10/4 network influence on local programming]

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	Chron AprJune 1982 (1)(2) [6/8 Alaska earth stations; 4/30 rumors of FCC ban on religious broadcasting]
	Chron July Dec. $1092 (1)(2) [9/24 and 7/2 reduction in size of ECC: 9/0 re$
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	3/31/75 Television/Radio Age Article [violence on TV]

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	5/23/75 Alaska Broadcasters Association [use of satellite communications in Alaska]
	7/15/75 NY State Broadcasters, Cooperstown, NY [regulatory reform]
141	9/19/75 Minnesota Broadcasters Assn, Albert Lea, Minn. (1)(2) [General Mills; advertising; family viewing; regulatory reform]
	9/23/75 Confirmation Hearing Statement
	10/3/75 Speech to Illinois-Missouri Broadcasters [FCC ruling on equal time for presidential news conferences and political debates]
	10/14/75 NAB Regional Radio Meeting Luncheon, Atlanta
	2/21/76 "Television for Children" United Church of Christ, Los Angeles
	3/15/76 Children's Television Article, Television/Radio Age
	4/8/76 PIEA Luncheon, Houston, Texas [satellite communications]
	4/26/76 RTCM Assembly Meeting, San Diego, Calif. [maritime communication]
	5/7/76 Political Advertising Panel, AWRT, Philadelphia
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	9/16/76 FCC Professional Employees Orientation [Comsat]
	9/27/76 Nebraska Broadcasters Assn Luncheon, Lincoln, Neb
	10/26/76 NAB Regional Meeting, Portland, Ore [license renewals; network influence; public service announcements]
	10/28/76 First Cable TV System Earth Station in VA, Newport News, VA
	11/16/76 Conference on Communications Technology and Rural America, Wash, DC [satellites and rural development]
	1/25/77 NRB Panel of Students, Washington Hilton Hotel
	2/12/77 Article "TV's No. 1 Programming Problem" Broadcast Daily [violence

on TV]

2/14/77 NAPTE Luncheon Meeting, Miami, Fla.

3/28/77 Article "Radio Station Managers Must Exercise Control Over X-Rated Records" Television/Radio Age

3/28/77 First Amendment Confrontation, NAB, Wash Hilton Hotel [fairness doctrine]

4/15/77 Southern Calif. Broadcasters Community Leadership Conference, Pasadena, Calif. [Edward Murrow; children's TV; fairness doctrine]

5/20/77 AFCEA Dinner Meeting, Vernon, NY [re communications on 1927 Lindbergh flight]

6/23/77 Statement to House Subcommittee re USIA [Stanton panel proposal to dismember USIA; role of VOA, RFE/RL]

9/25-10/1/77 IAF Congress, Prague, Czech [domestic communications satellites; Alaska; public broadcasting]

11/13-17/77 NAEB 53rd Annual Convention, Washington, DC

142 1/30/78 Assn of Independent Television Stations, San Diego [local vs network programming]

3/78 Article "Television's Life-Line" P.D. Cue (NATPE Issue)

3/4/78 Article "Identity Crisis Ahead for TV?" Broadcast Daily (NATPE Convention Issue) [educational television]

4/10/78 Article "The FCC and TV Selling to Children" Television/Radio Age

4/26-27/78 Examples of Literary Works on Television (Library of Congress Seminar)

6/6/78 NAB Children's Television Program Conference, Wash, DC

6/14/78 WJLA-TV Channel 7 Panel "From Violence to Sex"

7/18/78 Statement on HR 13015 Before House Subcmte on Communications [proposal to reorganize FCC]

9/5/78 Written Statement on HR 13015 Before House Subcmte on

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9/11/78 Statement on HR 13015 Before House Subcmte on Communications

9/21/78 National Council of Churches Consultation on Satellites and the Church, NYC

9/26/78 Statement on HR 13015 Before House Subcmte on Communications

9/29/78 WRC-TV Symposium on Parent Participation TV Workshops

10/14/78 National Assn of State Boards of Education, Hershey, PA

Fall 1978 Article "Helping Young People Plan Personal Viewing Schedules" Teachers Guides to Television

10/26/78 National Broadcast Assn for Community Affairs, Boston [deregulation of radio broadcasting]

10/26/78 Telecommunications and Diplomacy, Tufts Univ., Medford, MA [UNESCO and mass media; 1979 World Administrative Radio Conference]

12/78 Article, Comments on Quality of Children's TV, Teacher Magazine

2/79 Article, New Developments in Communications Satellites

3/7/79 FCBA Luncheon, "Indecency and the Law in Broadcasting"

3/10/79 Strengthening the Partnership with Educators, Broadcast Daily

3/26/79 Article "TV Literacy" Television/Radio Age

5/9/79 Statement on S 611 and S 622 Before Senate Subcmte on Comm.

6/20/79 Center for the Book Luncheon "The International Flow of Info" [communications satellites]

9/6/79 Statement re Radio Deregulation

11/11/79 ACBB Conference, Chicago "Glimpsing the Challenge of the 1980s" [children's television]

11/15/79 Statement at House Oversight Hearings on FCC

12/19/79 Statement on Children's TV Programming [FCC action on docket 19142 re increasing diversity in children's programming]

1980 Article "Programmers Addressing Problems of Teenagers" Broadcast Daily

2/20/80 NATPE Conference, Panel on Children's TV

3/13/80 National Workshop on Television and Youth

4/7/80 Television/Radio Age Interview [direct broadcast satellites vs local programming]

4/14/80 NAB Panel "Toward a Fuller Understanding of Children's Television"

143 6/5/80 ABA Forum on Communications Law, Chicago (1)-(3) [regulatory and legal issues arising from communications satellite technology; direct broadcasting by satellite; censorship; copyright; remote sensing; sports broadcasts]

6/25/80 NATPE-NAB Children's TV Conference

8/7/80 Letter to Editor, Christian Science Monitor, re Fairness Doctrine

10/27/80 Luncheon Panel, American Assoc. of Advertising Agencies

2/18/81 Texas Association of Broadcasters, San Antonio, Texas

2/27/81 Statement on S 270, Radio Deregulation Act

3/81 Article in p.d.cue (NATPE convention issue) [indecency]

3/10/81 Additional comments to House Subcmte re FCC Field Offices

3/18/81 Testimony before House Subcmte on Public Buildings and Grounds [proposed move of FCC headquarters]

3/23/81 Statement on S 601, the TV Licensing and Renewal Act

4/28/81 Statement re HR 3238 and HR 2774 [public broadcasting]

4/30-5/1/81 Testimony before House Subcmte re FCC Fees

5/28/81 Nat'l Assoc of Public TV Stations

5/29/81 NCTA Panel, Los Angeles, CA [deregulation]

8/27/81 Remarks to People-to-People Board of Trustees

9/24/81 Testimony before Dingell/Wirth Subcmtes re GAO Recommendations
10/5/81 Pennsylvania Broadcasters Assoc. [direct broadcast satellite; low power TV; cable TV]
11/20/81 Arizona Broadcasters Assoc.
1/29/82 Northwest Broadcast News Assoc., Minneapolis, MN
6/25/82 NAPTS [children's TV]
1/83 NATPE Article [low power TV; violence and pornography on TV]
5/12/83 International Law Institute [direct broadcast satellites]
8/9/83 Impact of RARC
9/13/83 U.S. Catholic Conference, World Communications Day
9/19/83 DBS Summit, Vista Hotel
9/20/83 EASCON '83
10/19/83 Testimony, Senate Foreign Relations Committee [direct broadcast satellite conferences; Intelsat]
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People-to-People Youth Conference Oct. 5-8, 1995

People-to-People Events in Kansas June 21-22, 1996

People-to-People 40th Anniversary Conference June 1996

C-Span Appearance with Ewald and Price Aug. 1996

Mamie Eisenhower Centennial Abilene Nov. 15-16, 1996 (1)(2)

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Texas A&M Speech March 7, 1998 (1)(2) [speech re DDE's interest in Cold War rhetoric, Chance for Peace speech, Moscow exhibition]

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