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NATIONAL PSYCHOLOGICAL WARFARE PLAN
FOR
GENERAL WAR

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April 9, 1951

Enclosure to Memo for NSC, May 7, 1951, Copy no. 52, subject, "National Psychological Warfare Plan for General War"
NATIONAL PSYCHOLOGICAL WARFARE PLAN
FOR
GENERAL WAR

I. PROBLEM

1. To prepare a national psychological warfare plan for use in time of general war.

II. INTELLIGENCE

2. See Annex I — Intelligence Summary.

III. MISSION

3. To wage U.S. psychological warfare in order to render maximum assistance in achieving national objectives and in winning the war.

IV. ASSUMPTIONS

4. The United States and its Allies are engaged in a general war forced upon them by the USSR or any of its satellites.

5. During a general war United States National Objectives vis-a-vis the USSR will be as set forth in Paragraphs 19a and b of NSC 20/4:

   a. To reduce the power and influence of the USSR to limits which no longer constitute a threat to the peace, national independence and stability of the world family of nations.

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b. To bring about a basic change in the conduct of international relations by the government in power in Russia, to conform with the purposes and principles set forth in the UN Charter.

V. BASIC PRINCIPLES OF OPERATIONS

6. Psychological warfare is an instrument of national policy during war and is an integral part of the national war effort.

7. Psychological warfare policy must be consistent with national strategy. To this end psychological warfare policy must be coordinated with all major aspects of national strategy and national strategy must take into account the capabilities of psychological warfare.

8. Psychological warfare principles, objectives and tasks as enumerated in Annex II of this plan are designed to facilitate the launching of a dynamic psychological warfare offensive at the outbreak of a general war.

9. The psychological warfare objectives are determined by national policy and are, therefore, subject to modification only as national policy may be modified. Any departure from this principle will lead to ineffective, uncoordinated and perhaps disastrous results.

10. Review of the objectives and tasks embodied in this plan must be made at regular intervals, or whenever deemed necessary, to insure conformity with national policy. Changes in national psychological warfare policy, including new national objectives, will be made at the national level.

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11. United States policies and national plans for psychological warfare will be coordinated, as appropriate, with our Allies at the governmental level.

12. Under the principle of centralized responsibility at the national level, organizational arrangements made within the Government to formulate policies and plans for, and to coordinate the worldwide conduct of, U.S. psychological warfare during a general war must provide for:

   a. Authority to issue psychological warfare policy to departments and agencies executing psychological warfare.
   b. Representation at the policy level of all departments and agencies executing major portions of the psychological warfare program.

13. Psychological warfare policies and plans will be coordinated with domestic information and with censorship.

VI. DELINEATION OF RESPONSIBILITIES

14. Responsibility for broad policy formulation, planning, coordination and evaluation of the United States psychological warfare effort will be centralized at the national level.

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15. The Joint Chiefs of Staff will be responsible for planning and execution of U. S. psychological warfare in theaters of military operations directed toward the enemy, enemy-occupied or allied-occupied territories, in conformity with established national or allied policy.

16. The Department of State will be responsible for the planning and execution of U. S. psychological warfare in areas other than theaters of military operations, in conformity with established national or allied policy.

17. In situations in which a theater of military operations embraces territory of governments which exercise civil authority and to which a U. S. diplomatic mission is accredited:

a. The Joint Chiefs of Staff will be responsible for the execution of all psychological warfare necessary to the accomplishment of its mission as stated in Paragraph 15 above.

b. The Department of State will be responsible for the planning and execution of psychological warfare other than that indicated in subparagraph 17a above.

c. The Department of State, in agreement with the Joint Chiefs of Staff, may assume the planning and execution of portions of the mission as stated in Paragraph 17a above.

d. Arrangements shall be made to assure coordination of psychological warfare conducted by the theater commander and the chief of mission.

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18. Subject to the responsibilities established by paragraphs 15, 16, and 17 above, CIA will execute covert (black) and certain types of gray psychological warfare in accordance with interdepartmental agreements to be established. These agreements will define the lines of demarcation between covert (black), gray and overt (white) psychological warfare operations and the assignment of strategic and tactical targets. CIA will coordinate its planning for covert (black) and gray psychological warfare with the Joint Chiefs of Staff, the Department of State, and ECA in accordance with the responsibilities established in paragraphs 15, 16 and 17 above. In the field, operations will be under the Senior U. S. Military Officers in theaters of military operations. Operations will be coordinated with the Chiefs of U. S. diplomatic missions in areas other than theaters of military operations.

19. Psychological warfare operations originating in areas other than theaters of military operations, but directed toward those areas, will be coordinated with the Joint Chiefs of Staff when such operations have a direct impact on current or future military actions. Conversely, psychological warfare operations originating in, and directed toward, theaters of military operations will be coordinated with other U. S. departments and agencies when such operations have a direct impact on the current or future psychological warfare activities of these departments or agencies in areas other than theaters of military operations.

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20. The Central Intelligence Agency will see that appropriate intelligence support is provided for psychological warfare and that the intelligence activities of government departments and agencies in this field are properly coordinated.

21. The Joint Chiefs of Staff will be responsible for any necessary coordination of national psychological warfare plans and operations with those under military commanders of other governments or Allied commanders.

22. All other departments and agencies of the U.S. Government engaged in executing psychological warfare outside the U.S. will:

   a. Adhere to policy guidance issued at the national level.

   b. Coordinate their plans and policies with the Joint Chiefs of Staff for activities in theaters of military operations or with the Secretary of State in areas other than theaters of military operations.

   c. Coordinate their operations in the field, which are based on plans and policies coordinated at the national level, with the senior U.S. military officer in theaters of military operations or with the chief of the U.S. diplomatic mission in areas other than theaters of military operations.

VII. ORGANIZATIONAL PRINCIPLES

23. Information facilities and appropriate personnel of the Department of State and other executing agencies in areas which become theaters
of military operations will be made available to the senior U. S. military officer in that theater under statutory and other competent authority during the approximate period of military control in that area. Plans for orderly transfer, and later return, of information facilities and appropriate personnel of the Department of State and other executing agencies will be coordinated at the national level. Such plans, as they affect the Central Intelligence Agency will be drawn so as to delineate the responsibilities set forth in paragraph 18 above.

**VIII. DEFINITIONS**

24. For definitions pertaining to this plan see Annex III.

**IX. ACTIONS**

25. All departments and agencies of the Government responsible for executing portions of this plan will make detailed plans and preparations for carrying out its provisions.