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Busick Memo of Conversation with Lt
Col J B Coray, Actg Chf, Armed Forces
Professional Entertainment Branch and
Defense Representative on Cultural Cmte,
"Olympics 1956" dtd Nov 3 55

A Defense committee had discussed the 1956 olympics at several meetings and is sponsoring a study of professionalism among athletes. Coray recommended that in view of this study, Cultural Cmte should not go into an investigation of the 1956 olympics.

(C) Busick Memo for CPC, "Professional-
ization at olympic games, Melbourne
1956" dtd Nov 30 55

Concern of U.S. officials re adverse psychological effects of USSR victory at Melbourne. USSR athletes are professionals. Hand of government must not appear in American olympic participation, but we must try to minimize adverse psychological effects. Following actions suggested: (a) Craig - Visit Brundage in New York to point out latter's error in thinking Soviet athletes are amateurs. (b) USIA - Distribute British pamphlet, "Sport Behind the Iron Curtain" on unattributable basis. [redacted]

[redacted] U.S. encourage wide free-world participation and dilute Soviet superiority, e.g., Korean distance runners, Japanese swimmers. (c) U.S. Olympics Committee be ready to protest re professionalism of Soviets, scoring by nationality not in the spirit of the olympics, scoring emphasize individualism, only Commies put athletic accomplishment on ideological basis. USIA prepare documentary film on selection of U.S. team and appeals by private organizations for funds emphasizing that no government subsidation.

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By MMK NLDDE Date 3/14/12

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