HODGINS, ERIC (OH-139) 178 pages PRCQ (Columbia)


DESCRIPTION: *Interview #1*. President’s Materials Policy Commission (Paley Commission), 1951, examination of strategic and other U.S. resources; National Security Research Board; Bill Paley; AEC article; uranium, bauxite; stockpiling; oil; 1952 Adlai Stevenson campaign; John Kenneth Galbraith; Arthur Schlesinger, Jr.; Stevenson’s dislike of speechwriting staff; 1956 Stevenson campaign.

*Interview #2*. *Fortune*; *Time*, Inc.; Henry (Harry) Luce; Time’s policy toward the Negro; *Architectural Forum*, problem of housing; “Arms and the Man” article for *Fortune*; Norman Davis; objectives of *Fortune* in 1930s; Spanish Civil War; *Fortune*’s position on U.S. Steel; *Youth’s Companion*.

*Interview #3*. *Youth’s Companion*; history of *Fortune*; New Deal; criticism of *Fortune* by businessmen; Luce publishing innovations; vice president of *Time*, Inc., 1938; transition to *Time* magazine; magazines of the 1920s and 1930s.

*Interview #4*. *Time* “style of journalism”; comparison of *Time* and *Newsweek*; *Time* covers; Roy Larsen, *Time* circulation manager; direct mail solicitation; censorship; breaking of Japanese code; effect of World War II on publishing *Time*.

*Interview #5*. Rebuilding of *Time* staff after World War II; Hedley Donovan; Constance Babington-Smith; resignation as *Time* vice president, 1946.

*Interview #6*. “Mr. Blandings Builds His Castle,” short story and reprints; *Mr. Blandings Builds His Dream House*, novel and movie; P.G. Wodehouse; copyright; sequel, *Blandings’ Way*; *Episode*; Dr. Leona Baumgarter; Mary Lasker; health problems.