Owner of Day Printing Corporation, active in the Richard Nixon’s campaigns in California.

DESCRIPTION: Education and early background in a newspaper advertising department; opening his printing business; early campaign experience in the 1940s; establishment of the fact-finding committee to find a congressional candidate; Richard Nixon as a campaigner; debate between Nixon and Jerry Voorhis; hiring Murray Chotiner to write campaign advertising; members of the fact-finding committee; nature of the committee; the Republican National Conventions of 1948 and 1952; Nixon’s Senate race in 1950; Helen Gahagan Douglas worker secretly on the Nixon campaign staff; members of the campaign staff; Nixon’s decision to run for the Senate; Day’s attempts to discourage Nixon for running for Governor in 1962; Day’s tasks for Nixon in 1952.

NAME & SUBJECT INDEX.